



**MATT FISHER MEDIA**  
CAPABILITY STATEMENT



WHO ARE WE?  
WHAT DO WE DO?

## ABOUT US

Here at Matt Fisher Media, we specialize in providing a comprehensive video production and photography service tailored specifically to meet the needs of products, brands, corporate businesses, and identities. Our team of skilled professionals understands the importance of capturing the essence and uniqueness of each client. With an unwavering commitment to excellence, we utilize state-of-the-art equipment and cutting-edge techniques to create captivating visuals that elevate our clients' presence in the market. Whether it is showcasing a product's features, highlighting a brand's story, capturing the essence of a corporate event, or portraying the identity of an organization, we take pride in delivering visually stunning content that leaves a lasting impact. Our expertise in combining creativity and a deep understanding of our clients' goals allows us to create compelling visual narratives that engage and resonate with audiences across various platforms.

## CLIENTS THAT TRUST US:



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0402 889 923



# STUDIO PRODUCT

PHOTOGRAPHY & VIDEOGRAPHY

With attention spans becoming shorter and competition increasing, businesses have a limited window of opportunity to grab the attention of potential clients and convey their message effectively. Visual content such as photos and videos have the ability to capture attention instantly and engage viewers in a way that text alone cannot. Within a matter of seconds, a captivating image or a compelling video can communicate the essence of a product or service, evoke emotions, and generate interest.

Pricing for product photography and videography can vary significantly depending on project resources and requirements. Several factors influence the overall cost. Firstly, the complexity and scale of the project play a crucial role. For instance, shooting a single product against a plain background may cost less compared to a large-scale production involving multiple products, elaborate sets, props, and models. Additionally, the duration of the shoot, the number of images or videos required, and the level of post-production editing also impact pricing. As part of our client onboarding process, we have you fill out a creative brief, doing this allows us to explore options that best suit you and your budget.



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# LIFESTYLE PRODUCT

PHOTOGRAPHY & VIDEOGRAPHY

We are a renowned and highly sought-after provider of high quality lifestyle product photography and videography services. Recognized for our expertise in capturing the essence and allure of products, we excel in showcasing the unique features and visual appeal of each item. With a deep understanding of the power of visual storytelling, we skillfully craft narratives around products, creating compelling visuals that engage audiences and elevate brands.

One of our distinguishing factors is our flexible pricing structure, which varies depending on the specific requirements of each job and the location in which it takes place. We understand that every project is unique and that budget considerations can differ significantly. By offering customized pricing options, we ensure that clients receive a tailored package that not only meets their creative vision but also aligns with their financial expectations.



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# BRAND & IDENTITY

PHOTOGRAPHY & VIDEOGRAPHY

We are dedicated to providing exceptional photography and videography services for brands and identities, regardless of the size of the project. We understand that every brand has a unique story to tell, and they are passionate about helping businesses of all sizes, to bring their vision to life through visually captivating content.

Whether it's a large-scale production or a smaller, more intimate shoot, We bring the same level of creativity, professionalism, and attention to detail to every project.

For larger projects, we have the expertise and resources to handle complex productions. We have a talented team of photographers, videographers, editors, and creative directors who collaborate closely with clients to understand their goals and deliver outstanding results. From conceptualizing the shoot to post-production, we ensure that every aspect of the project is executed flawlessly, capturing the brand's essence and effectively communicating its message.



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# CORPORATE & TRAINING

PHOTOGRAPHY & VIDEOGRAPHY

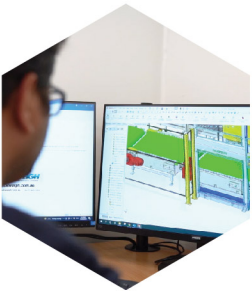


We specialize in providing comprehensive photography and videography services tailored specifically for corporate entities and training companies. With a deep understanding of the unique needs and objectives of these organizations, we are committed to delivering high-quality visuals that effectively capture their essence and convey their messages. Whether it's covering corporate events, capturing professional headshots, or creating engaging training videos, we offer a range of services designed to meet the diverse needs of corporate entities and training companies.

We recognize the importance of professionalism and attention to detail in corporate settings.

We work closely with our clients to understand their brand identity, values, and target audience, ensuring that the visuals we create align seamlessly with their overall objectives.

From capturing candid moments during conferences and seminars to producing instructional videos that enhance employee training, we strive to deliver visuals that reflect the professionalism and expertise of our clients. With state-of-the-art equipment, a keen eye for composition, and expertise in lighting and editing techniques, we ensure that the final results are visually compelling and of the highest quality.



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HOW CAN WE  
HELP YOU?

## PHOTOGRAPHY

- Studio Product
- Lifestyle Product
- Corporate Headshots
- Corporate Candid
- Brand & Business
- Deep Etch
- Ecommerce
- Family & Portraiture
- Wedding & Events

## VIDEOGRAPHY

- Studio Product
- Lifestyle Product
- Music Videos
- Corporate Brand Story
- Brand & Business Video Card
- Shortform Social Media
- Longform Documentary
- Onboarding and Training
- Wedding & Events

## CONTACT

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